# info river

INTELLIGENT ANALYTICS

# The fastest way to build reports in Power BI

The best of everything in BI, CPM + EPM, with cutting-edge visualization, analysis, governance, and collaboration.



## Testimonials

Inforiver is more than a custom visual but a product that brings in Power BI many features expected by Excel users, including a formula expression editor to create visual-level calculations.

**Marco Russo**
Power BI MVP, SQLBI and OkViz

It is the ultimate Power BI Matrix/Pivot visual, that lets you format your reports without any compromise, like subtotal titles where you want them and conditional formatting being applied to subtotals as well for example.

Financial statements don't require advanced DAX or data modelling and can be created by business users with a couple of clicks and a truly simple formula language.

Its export and write back capabilities round the product up to bridge the gap between the simplicity and ease of use of Excel and the power and rigour of Power BI.

Especially for finance people, this product is a real game changer.

**Imke Feldman**
Microsoft Power BI MVP,
TheBIcccountant

I don't think of Inforiver as just a custom visual. I think of it as the best in class solution to a wide range of problems that traditionally we were only able to solve with Excel. You can create your forecast/plan and your report at the same time, add columns and rows on a fly, and even apply format rules to individual cells. Writeback, comments, annotations, pixel perfect control over the report layout and flexibility over the pagination rules – all of these features are available out of the box and are very easy to use. I can't think of a better way to lift and shift your traditional Excel-marts into a modern Power BI platform.

**Andre Fomin**
Managing Director at obviEnce

Inforiver handles advanced matrix layouts much better than the native Power BI visual, and that alone makes it a blessing for financial users. Its analysis functionality generates aggregates such as Top N + Others which otherwise would require writing  cumbersome DAX formulas. But thanks to its simulation and writeback capabilities, Inforiver also turns Power BI into an active authoring product. This can lead to higher engagement and entirely new use cases. And since Inforiver writes back to data sources that Power BI can ingest such as SharePoint, Azure SQL or Snowflake, you

**Olivier Travers**
Independent consultant

We are excited to drive business results through Inforiver + Power BI. The visual capabilities of Inforiver are one of the best I have seen regardless of the platform but what sets it apart is the ease of design and lower barrier to learning Power BI (Visual level Calculations) is helping us drive adoption and expand our use cases amongst the authors and citizen analysts, which allows us for effective communication and storytelling (IBCS) for business leaders to make better-informed decisions. It is great to have Excel-like flexibility without sacrificing traceability with audit logs. Finally, the ability to simulate and analyze scenarios on the fly with no code is unlocking new horizons.
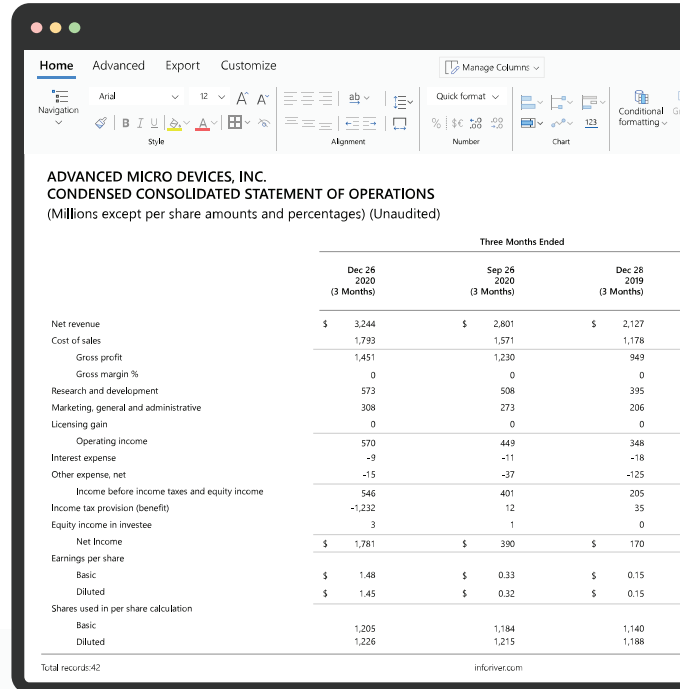
**Khaled Chowdhury**
Global Director – Data & Analytics, CMC Materials

Inforiver has allowed us to move all reporting into Power BI, which is cost-effective and appreciated by our many hundreds of users. The combination of beautifully  formatted Inforiver matrixes with other interactive visuals has been described as pure magic by both our finance departments and business managers. Their possibilities of gaining insight from PNL statements has drastically been improved. Our Analytics Team has, early on, noticed the benefits of controllers being able to build financial reports themselves, something which was impossible with our previous solution. Building a financial report using Inforiver is easier than in Excel. From my own perspective I highly value the commitment of customer-oriented Lumel, assuring stability in a rapidly changing software market.

**Rickard Aronsson**
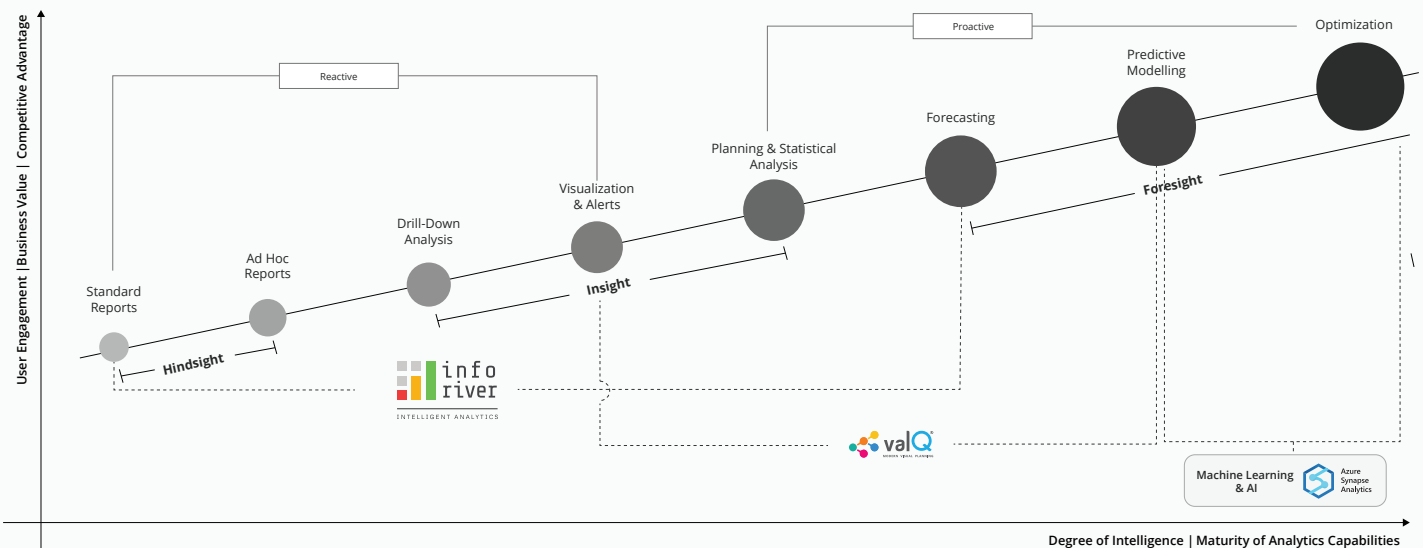Head of Group Analytics, Humana AB

# Inforiver offers

- The simplicity and power of spreadsheets in Power BI
- A comprehensive, Power BI centric BI + CPM + EPM solution
- Enterprise capabilities such as writeback, scheduling & collaboration integrated with Power BI
- and more

| Report | Visualize | Analyze | Data Provenance & Audit | Forecast & Simulate | Collaborate | Schedule & burst | Writeback |
|--------|-----------|---------|-------------------------|---------------------|-------------|------------------|-----------|

**STANDARD EDITION**

**PROFESSIONAL EDITION**

**PREMIUM EDITION**

**ENTERPRISE EDITION**

info river
INTELLIGENT ANALYTICS

## Inforiver – The Foundation for Analytics Maturity



User Engagement | Business Value | Competitive Advantage

Reactive

Proactive

Optimization

Predictive Modelling

Forecasting

Planning & Statistical Analysis

Visualization & Alerts

Drill-Down Analysis

Ad Hoc Reports

Standard Reports

Hindsight

Insight

Foresight

info river
INTELLIGENT ANALYTICS

valQ

Machine Learning & AI

Azure Synapse Analytics

Degree of Intelligence | Maturity of Analytics Capabilities

# Key Highlights:

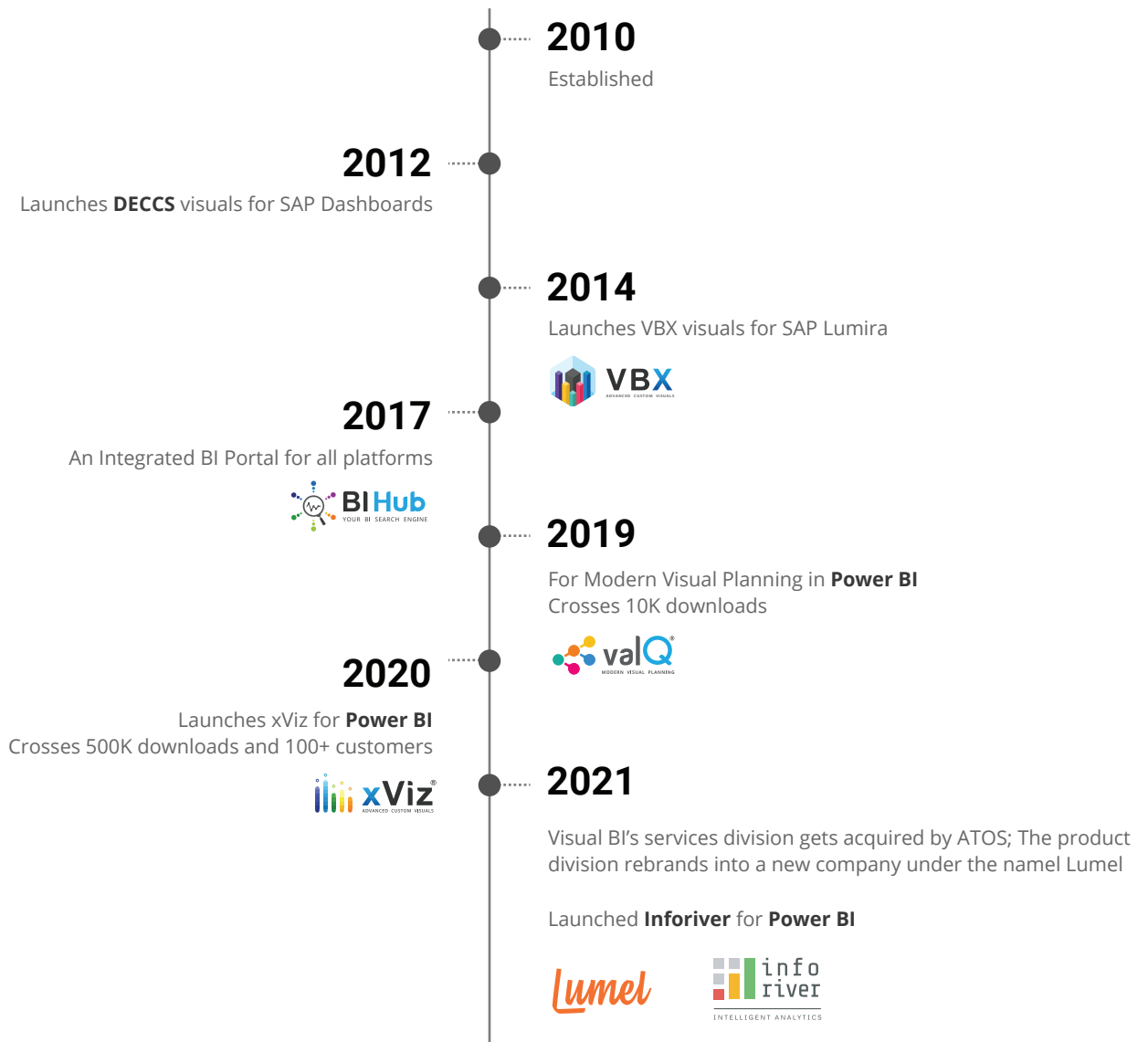| | |
|---|---|
| Data Entry & Forecasting | Insert Calculated Columns |
| Advanced Simulations | Edit Cells |
| Writeback | Audit Log |
| Send to Email | Notes & Annotations |
| Formatted Export to Excel | Top N + Others |
| Paginated Export to PDF | Number Formatting |
| Schedule Reports | Navigation |
| Collaborative Commenting | Group Rows & Columns |
| One-Click Visualizations | Pagination |
| Insert Calculated Rows | One-Click Business Templates |

# Our Journey

At Lumel, we plan, design and build inclusive strategic products for our customers leveraging our expertise in Data & Analytics solution spectrum. We work with your executives, business users and analytics teams by creating the right software that best suit your needs.

A HISTORY OF
## PRODUCT INNOVATION

**2010**
Established

**2012**
Launches **DECCS** visuals for SAP Dashboards

**2014**
Launches VBX visuals for SAP Lumira



**2017**
An Integrated BI Portal for all platforms



**2019**
For Modern Visual Planning in **Power BI**
Crosses 10K downloads



**2020**
Launches xViz for **Power BI**
Crosses 500K downloads and 100+ customers



**2021**
Visual BI's services division gets acquired by ATOS; The product division rebrands into a new company under the namel Lumel

Launched **Inforiver** for **Power BI**